



<https://neemopani.com/careers/seo-expert/>

SEO Expert

Description

Neemopani is an Internet media Startup that specializes in creating Viral Video and text content.

Are you a SEO ninja with a passion and love for all things content creation, Youtube, Websites and more?? Do you dream in keywords and wake up with backlink strategies on your mind or how to grow organically? Then we want YOU to join our team as our SEO Sensei!

Responsibilities

- Develop and execute SEO strategies for our company's websites, blog, and YouTube channel to increase visibility, drive traffic, and improve rankings. Same goes for our clients.
- Conduct thorough keyword research, optimize on-page content, and track and analyze data to continuously improve SEO performance.
- Collaborate with our content creation and advertising teams to ensure that all content is SEO-optimized and aligned with our brand and business goals.
- Stay up-to-date with the latest trends and best practices in SEO and content marketing, and continuously find new ways to improve our digital presence.

Qualifications

- 1-2 years of experience in SEO and digital marketing, preferably in a content creation or agency setting.
- Proven track record of improving website and YouTube rankings, traffic, and engagement through SEO strategies.
- Strong understanding of SEO best practices, including keyword research, on-page optimization, backlinking, and analytics.

Hiring organization

Neemopani

Employment Type

Full-time

Job Location

Building 146, Neemopani HQ, Civic Center, Bahria Town, Phase 4, Rawalpindi, Pakistan

Base Salary

PKR 30000 - PKR 40000

Date posted

May 3, 2023

- Proficiency in SEO tools such as Google Analytics, Google Search Console, Ahrefs, SEMrush, and Moz.

- Excellent communication and collaboration skills, and ability to work in a fast-paced, team-oriented environment.