



<https://neemopani.com/careers/graphic-designer/>

Graphic Designer

Description

Neemopani is an Internet media Startup that specializes in creating Viral Video and text content.

The ideal candidate will have strong creative skills and a portfolio of work which demonstrates their passion for illustrative design and typography. This candidate will have experiences in working with numerous different design platforms such as digital and print forms.

Responsibilities

- Collaborate with the team to ensure consistency of designs across various media outlets
- Create compelling and effective logos, designs, print and digital media
- Maintain awareness of current industry and technology standards, social media, competitive landscape and market trends
- Ability to create Motion, Animated and flash images such as Intros, GIFS and more.
- Conceptualize, design and implement creative graphics and content, both print and digital, on time and within budget.
- Develop and design layouts, inclusive of copy and images for sales collateral (PDF and PPT), digital ads, onsite promotional materials (banners, printed collateral), etc.
- Create layouts, edit videos and graphics for Company Website and other Social sites such as Facebook, Twitter, YouTube and LinkedIn
- Update existing presentations and collateral; design new ones, create branded collateral for client presentations and trade shows
- Implement designs for intro videos, thumbnails for our videos and other video graphic tasks.
- Assist marketing team with edits to digital asses (email, landing pages, content downloads) inside Hubspot, or other selected web marketing tools
- Coordinate with the marketing and UX departments to confirm marketing objectives, creative direction, and brand consistency
- Manage design revisions and approval of artwork and information accuracy
- Manage utilization and archive of all project artwork

Skills

- Adobe Creative Cloud experience
- Experience with Editing/Creating Basic Animations
- Microsoft Powerpoint and Word experience
- Video editing experience using Adobe Premiere
- Experience with WordPress
- Ability to work with programming scripts, including XML and Html
- Understanding of printing process and specifications
- Familiarity with productions and rendering methods, including drawing,

Hiring organization

Neemopani

Employment Type

Full-time

Job Location

Building 146, Neemopani HQ, Civic Center, Bahria Town, Phase 4, Rawalpindi, Pakistan

Base Salary

PKR 40,000 - PKR 50,000

Date posted

November 1, 2021

- offset printing, photography, and interactive media
- Creative thinking skills
- Ability to work under pressure and meet tight deadline

Qualifications

- Bachelor's degree in Graphic Design or related field
- 2-4 years of experience in graphic design
- Proficient in Adobe Creative Suite
- Able to animate images
- Strong communication, conceptual thinking, typography skills and design skills
- Portfolio of work.