



<https://neemopani.com/careers/content-writer/>

Content Writer

Description

Neemopani is an upcoming Internet media Startup that specializes in creating Viral Video and text content.

The ideal candidate possesses a passion for writing and an innovative ability to create successful content and aid in creating company growth. You will be responsible for generating exciting and compelling stories on both digital and print sources of media.

If you're familiar with producing online content and have an eye for detail, we'd like to meet you. Feel free to share samples of your work or portfolio of your published articles, along with your application.

Responsibilities

- Create new content to assist marketing campaigns
- Work closely with marketing team members
- Optimize content using SEO best practices
- Research industry-related topics (combining online sources, interviews and studies)
- Write clear marketing copy to promote our products/services
- Prepare well-structured drafts using Content Management Systems
- Proofread and edit blog posts before publication
- Submit work to editors for input and approval
- Coordinate with marketing and design teams to illustrate articles
- Conduct simple keyword research and use SEO guidelines to increase web traffic
- Promote content on social media
- Identify customers' needs and gaps in our content and recommend new topics
- Ensure all-around consistency (style, fonts, images and tone)
- Update website and social content as needed

Qualifications

- Bachelor's degree in Marketing/literature or relevant work experience
- Experience in full life cycle project management
- Proficiency in major digital and print platforms

Hiring organization

Neemopani

Employment Type

Full-time

Job Location

Building 146, Neemopani HQ, Civic Center, Bahria Town, Phase 4, Rawalpindi, Pakistan

Base Salary

PKR 30,000 - PKR 40,000

Date posted

November 1, 2021