



<https://neemopani.com/careers/content-writer-internship/>

Content Writer (Internship)

Description

Neemopani is an upcoming Internet media Startup that specializes in creating Viral Video and text content.

We look forward to getting candidates who share similar perspectives and visions, the person will join us as a Content Creator/Writer Intern, the ideal candidate will understand the aesthetic of our company and will have a strong passion to upgrade it. We want the person to be a team sport and well-informed about topics.

This is an ideal chance for you to get a hands on media experience and increasing your CV.

Responsibilities

1. Produce well-researched content for Blogs.
2. Should be able to draft our ideas well.
3. Utilize our best practices and familiarity with the organization's mission to inspire ideas and content.
4. Develop related content for multiple platforms, such as websites, email marketing, product descriptions, videos, and blogs.
5. Monitor and analyze the performance of key performance indicators (KPIs) to offer suggestions for improvement.
6. Use search engine optimization (SEO) strategies in writing to maximize the online visibility of a website in search results.

Qualifications

- Proven record of excellent writing demonstrated in a professional portfolio.
- An impeccable grasp of the English language, including idioms and current trends in slang and expressions.
- Ability to work independently with little or no daily supervision.
- Strict adherence to the style guides of each company and their deadlines.
- Good time management skills, including prioritizing, scheduling, and adapting as necessary
- Proficiency with computers, especially writing programs, such as Google Docs and Microsoft Word, Excel, Outlook, and PowerPoint.
- Write, edit and publish engaging posts for various social networks, including Facebook, Twitter, and Instagram.
- Optimize social media posts (language, tone, message) based on our target audience's behaviors.
- Select appealing images and videos to complement the text.
- Bringing new ideas to the table
- Must be a Mental Health Advocate or a supporter.
- Should be well informed about mental health issues.
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Skills

Hiring organization

Neemopani

Employment Type

Intern

Job Location

Building 146, Neemopani HQ, Civic Center, Bahria Town, Phase 4, Rawalpindi, Pakistan

Base Salary

PKR 30,000 - PKR 40,000

Date posted

November 1, 2021

- Excellent communication Skills
- Hands-on experience using various social media platforms to advertise.
- Solid knowledge of SEO, keyword research, and analytics tools (e.g. Google Analytics).
- Ability to deliver creative web content (text, image, and video)

Job Benefits

1. Work on real-life campaigns that have an impact in multiple countries.
2. Learn from the best in the business.
3. For the ideal candidate, this can be a springboard to a career in Content Creation.
4. Opportunity to interact and network with like-minded people.