



<https://neemopani.com/careers/content-script-writers/>

## Content /ScriptWriter

### Description

Neemopani is an upcoming Internet media Startup that specializes in creating Viral Video and text content.

An ideal candidate for this position would be someone who is highly creative and passionate about content and script writing for digital media. Should possess excellent writing and editing skills, strong attention to detail, and the ability to deliver high-quality work. They should also be able to work collaboratively in a fast-paced and dynamic environment, have creative problem-solving skills, and the ability to think outside the box.

A good portfolio of previous content or script writing work is a plus, as it demonstrates the candidate's skills and creativity. Additionally, the ideal candidate should be someone who is eager to learn and grow within the company, as there are opportunities for growth and advancement within Neemopani.

Overall, the ideal candidate should be someone who is passionate about digital content creation and advertising, has strong technical skills in content and script writing, and is able to collaborate with others to continuously improve the quality of our content.

### Responsibilities

- Create new content and articles for Blogs/Website & to assist marketing campaigns
- Work closely with marketing team members
- Optimize content using SEO best practices
- Research industry-related topics (combining online sources, interviews and studies)
- Write clear marketing copy to promote our products/services
- Proofread and edit blog posts before publication
- Submit work to editors for input and approval
- Write scripts for various digital platforms, including YouTube, social media, television, and cinema.

### Hiring organization

Neemopani

### Job Location

Building 146, Neemopani HQ, Civic Center, Bahria Town, Phase 4, Rawalpindi, Pakistan

### Base Salary

PKR 30,000 - PKR 40,000

### Date posted

April 8, 2023

- Develop and execute creative concepts for video and written content.
- Work collaboratively with the production team to bring creative concepts to life.
- Conduct research to ensure accuracy and relevance of content.
- Edit and revise content as needed.
- Meet project deadlines and ensure all content meets Neemopani's high standards.
- Coordinate with marketing and design teams to illustrate articles
- Conduct simple keyword research and use SEO guidelines to increase web traffic
- Promote content on social media
- Identify customers' needs and gaps in our content and recommend new topics
- Ensure all-around consistency (style, fonts, images and tone)
- Update website and social content as needed

## **Qualifications**

- Bachelor's degree in journalism, communication, or a related field.
- Proven experience in content/script writing, preferably in digital media.
- Excellent writing and editing skills.
- Strong attention to detail and ability to deliver high-quality work.
- Ability to work collaboratively in a fast-paced and dynamic environment.
- Creative problem-solving skills and ability to think outside the box.
- Passion for digital content creation and advertising.
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